



Australian
Native
Products

Cleaning Products

WHAT IS LEMON MYRTLE?

Origin & Identity: An Australian native botanical, known scientifically as *Backhousia Citriodora*.

Natural Efficacy: Rich in citral, Lemon Myrtle offers potential antimicrobial properties, making it a natural choice for cleaning.

WHY USE LEMON MYRTLE IN CLEANING PRODUCTS?

Eco-Friendly: Contributes to products that have a minimal ecological footprint, aligning with the green consumer trend.

Skin-Friendly: Gentle on the skin, ensuring products are safe for frequent use without causing dryness or irritation.

Safe & Natural: Offers a non-toxic, biodegradable alternative to harsh chemicals, ensuring safety for households and the environment.

Sustainability: Ethically grown and sourced, catering to consumers who prioritize sustainable products.

Unique Aroma: Introduces a refreshing, natural citrus scent, elevating the cleaning experience and setting products apart.

Market-Driven Appeal: Aligns perfectly with current consumer demands for eco-friendly, skin-friendly, safe, and natural cleaning products.

HOW TO USE LEMON MYRTLE IN CLEANING PRODUCTS?

Surface Cleaners: Incorporate Lemon Myrtle for effective, natural cleaning of kitchen counters, tables, and other surfaces.

Laundry Products: Infuse detergents, fabric softeners, or laundry sprays with Lemon Myrtle for fresh, clean, and naturally scented laundry.



Dishwashing Liquids: A touch of Lemon Myrtle can elevate the dishwashing experience, ensuring dishes are clean and hands are cared for.

Air Fresheners: Use Lemon Myrtle's invigorating aroma to refresh living spaces naturally.

Floor Cleaners: Incorporate for a streak-free shine and a lasting fresh scent.

Bathroom Cleaners: Utilize Lemon Myrtle's potential antimicrobial properties for a thorough, natural clean.

Multipurpose Sprays: Craft cleaning sprays where Lemon Myrtle acts both as a cleaner and a natural fragrance.

Natural Disinfectants: Blend with other natural antimicrobials for a comprehensive cleaning solution.

Hand Soaps: Formulate gentle, effective hand soaps that clean without stripping natural oils.

Carpet Cleaners: For a refreshing scent and effective clean.

Window & Glass Cleaners: Use Lemon Myrtle for a streak-free shine and a pleasant aroma.