



Australian  
Native  
Products

# Skincare and Cosmetics

## WHAT IS LEMON MYRTLE?

**Origin & Identity:** An Australian native botanical, scientifically known as *Backhousia Citriodora*.

**Cultural Significance:** Treasured and utilized by Indigenous people for its skin-nourishing properties for thousands of years.

**Active Compounds:** High citral content offers potential benefits for skin health and aroma in cosmetics.

## WHY USE LEMON MYRTLE IN SKINCARE AND COSMETICS?

**Natural Efficacy:** Provides potential skin benefits without relying on synthetic additives.

**Sustainability:** Ethically sourced and environmentally friendly, making it a responsible choice for skincare.

**Unique Aroma:** Introduces a calming and refreshing scent, setting products apart in the market.

**Versatility:** Suitable for a variety of formulations, from lotions to serums and beyond.

**Trend-Driven:** Aligns with the global shift towards natural, sustainable, and unique skincare and cosmetic ingredients.

**Anti-bacterial and Anti-microbial** - Helps treat and prevent acne and other skin conditions.

**Antioxidant** - An Australian native botanical, known scientifically as *Backhousia Citriodora*, helps fight free radicals and combats ageing.

**Signature Scent:** The high citral content bestows Lemon Myrtle with a unique, refreshing, and vibrant citrus aroma.



**Aromatic Profile:** often described as more "lemon-like" than a lemon itself. It possesses a deep, rich citrus note that's both refreshing and invigorating. Unlike other citrus scents which can be sharp or tangy, Lemon Myrtle offers a smoother, more refined aroma, with a slightly sweet undertone.

## HOW TO USE LEMON MYRTLE IN SKINCARE AND COSMETICS?

**Face Serums:** Incorporate Lemon Myrtle oil for its potential skin-enhancing properties.

**Body Lotions:** A hint of Lemon Myrtle can provide a refreshing aroma and potential skin benefits. Cleansers, face wash and balms: Infuse with Lemon Myrtle for a gentle, refreshing cleanse.

**Perfumes & Fragrances:** Use Lemon Myrtle's unique scent profile to create standout fragrances.

**Face Masks:** Lemon Myrtle can be a key ingredient, offering potential soothing properties.

**Lip Care:** Incorporate in lip balms or glosses for a hint of natural flavor and aroma.

**Natural Preservative:** Its antimicrobial properties can serve as a natural preservative in products.

**Scented Bath Products:** From bath bombs to salts, Lemon Myrtle can elevate the sensory experience.

**Hair Care:** Formulate shampoos and conditioners with Lemon Myrtle for potential scalp benefits and a refreshing scent.



**Spa Treatments:** Facials, body wraps, or massage oils infused with Lemon Myrtle can enhance relaxation and skin health.

**Cosmetic and Makeup Products:** Natural fragrance and potential skin benefits with active botanical ingredients.

**Aromatherapy:** Lemon Myrtle essential oil can be a key component in aromatherapy products, promoting relaxation and well-being. Natural, sustainable, and unique ingredients.

