



Australian
Native
Products

Personal care

WHAT IS LEMON MYRTLE?

Origin & Identity: An Australian native botanical, known scientifically as *Backhousia Citriodora*.

Natural Powerhouse: Rich in citral, Lemon Myrtle offers potential antimicrobial properties, making it a natural choice for cleaning.

WHY USE LEMON MYRTLE IN PERSONAL CARE PRODUCTS?

Skin-Friendly: Naturally gentle on the skin at concentrations under 1%, it offers potential benefits without causing irritations.

Refreshing Aroma: Introduces a revitalizing, natural citrus scent, enhancing the sensory experience of personal care routines.

Sustainability: Ethically cultivated and harvested, ensuring products resonate with eco-conscious consumers.

Pure & Natural: Delivers genuine care, free from synthetic additives, meeting the demand for clean beauty and personal care.

Versatility: Suitable for a broad spectrum of products, from skin creams to hair care.

Market-Driven Appeal: Perfectly aligns with the global trend of integrating authentic, sustainable, and natural ingredients in personal care.

HOW TO INTEGRATE LEMON MYRTLE IN PERSONAL CARE PRODUCTS?

Skin Creams & Lotions: Infuse with Lemon Myrtle for hydration coupled with a refreshing aroma.

Shampoos & Conditioners: Incorporate for potential scalp benefits, hair vitality, and a delightful scent.

Body Wash & Soaps: Offers a gentle cleansing experience with the invigorating touch of Lemon Myrtle.



Deodorants: Utilize Lemon Myrtle's natural aroma and potential antimicrobial properties for effective, natural odor control.

Lip Balms: Integrate for a hint of flavor and potential moisturizing benefits.

After-shaves & Toners: Incorporate for its potential soothing properties post skin exfoliation or shaving.

Shampoos and Soaps: Craft products that leverage Lemon Myrtle's potential benefits and refreshing aroma.

Hand Creams: Blend with other moisturizers for soft, fragrant hands.

Bath Bombs & Salts: Elevate the bathing experience with the revitalizing touch of Lemon Myrtle.

Massage Oils: Formulate relaxing oils that soothe the skin and senses.

Hair Masks & Treatments: Use Lemon Myrtle for potential hair strengthening and a fresh scent.

Travel Kits: Introduce portable Lemon Myrtle-based personal care products for on-the-go rejuvenation.